

CREW Commercial Real Estate Women California Conference 2012 is to be held at the JW Marriott Los Angeles L.A LIVE April 19-20th, 2012.

CREW chapters from throughout California will come together for business opportunities, networking, and to hear about the issues facing California in the coming decade. Sponsors will be highlighted throughout the conference to provide sponsors with maximum visibility to over 350 conference and key note luncheon attendees. At this event CREW will be joined by real estate professionals from throughout the LA Area.

CREW chapter attendees come from throughout California, including San Francisco, Silicon Valley, East Bay, Sacramento, Inland Empire, Los Angeles, Orange County and San Diego.

Our members do business with each other and with our sponsors. A large portion of our members are Presidents, CEO's, Partners and Senior Managers of their firms and over 76% make decisions on hiring outside vendors or contractors.



**CREW**  
**california**  
**CONFERENCE | 2012**  
COMMERCIAL REAL ESTATE WOMEN

**April 19-20, 2012**

**JW Marriott Los Angeles L.A. LIVE**

**900 West Olympic Boulevard**

**Los Angeles, California 90015**

**CREW**  
**california**  
**CONFERENCE | 2012**  
COMMERCIAL REAL ESTATE WOMEN

**Sponsorship Opportunities**

## CONFERENCE SPONSORSHIPS

### **\$7,500 Title Sponsor**

- Recognition on all promotional materials
- Full page ad and acknowledgement in directory for all attendees
- Verbal recognition at podium during conference
- Signage, including display of signage at tables
- 3 no cost registrations to Conference
- Tote bag inserts
- Website & email blast logo recognition

### **\$5,000 Platinum Sponsor**

- Recognition on all promotional materials
- Full page ad and acknowledgement in directory for all attendees
- Verbal recognition at podium during conference
- Signage, including display of signage at tables
- 2 no cost registrations to Conference
- Tote bag insert
- Website & email blast logo recognition

### **\$3,000 Gold Sponsor**

- Recognition on all promotional materials
- Half page ad and acknowledgement in directory for all attendees
- Verbal recognition at podium during conference
- Signage
- 1 no cost registration to Conference
- Tote bag inserts
- Website & email blast logo recognition

### **\$2,000 Silver Sponsor**

- Acknowledgement in directory for all attendees
- Quarter page ad in directory for all attendees
- Verbal recognition at podium during conference
- Signage
- Tote bag inserts
- Website & email blast logo recognition

### **\$1,000 Bronze Sponsor**

- Acknowledgement in directory for all attendees
- Tote bag inserts
- Website & email blast logo recognition

## PROGRAM SPONSORS

### **Reception Sponsor**

**\$1,000**

- Acknowledgement in directory for all attendees
- Verbal recognition at the reception
- Signage the first full day of the Conference
- Tote bag inserts

### **Lunch Sponsor**

**\$1,500**

- Acknowledgement in directory for all attendees
- Verbal recognition at the lunch
- Signage for Friday
- Tote bag inserts

### **Farewell Reception Sponsor**

**\$1,500**

- Acknowledgement in directory for all attendees
- Verbal recognition at the Farewell
- Signage for Friday
- Tote bag inserts

## IN KIND SPONSORS

**Media**

**A/V Sponsor**

**Printing Sponsor**

**Furniture Rental**

**Flowers**

**Champagne**

**Wine**

For more information, we invite you to contact:

*Cara Trani*  
*(916) 440-1821*  
*cara.trani@am.jll.com*  
*CREW Sacramento*  
*Jones Lang LaSalle*

*Anne Bengé*  
*(858) 350-5013*  
*abenge@unisourceit.com*  
*CREW San Diego*  
*Unisource Solutions, Inc.*

Sponsorship commitment and payment must be received no later than March 1, 2012 to ensure full recognition in promotional materials.